

BUSINESS FOR SALE

TWIN FALLS BASED TRAILER RENTAL BUSINESS

TWIN FALLS

TRAILER RENTAL



ESTABLISHED BUSINESS WITH INCREASING SALES & IN DEMAND PRODUCT TYPE!

CONTACT



JESSE SUTHERLAND

208.927.3455

jesse@tokcommercial.com

HIGHLIGHTS



Profitable trailer rental business for sale seeking new location.

23 fully operational trailers included in sale.

Strong, established clientele base and POS system included.

High demand product that is currently in short supply.

Continually increasing annual rental sales since 2018.

Visit www.twinfallstrailerrental.com for more information.

DETAILS



SALE PRICE \$532,000

BUSINESS TYPE Retail/Commercial

YEARS IN BUSINESS 5 Years

CASH FLOW \$105,000

GROSS ANNUAL REV \$180,000

IDAHO'S PREFERRED TRAILER RENTAL BUSINESS!

PROVIDING A WIDE SELECTION OF HAULING
TRAILERS TO THE MAGIC VALLEY REGION

TWIN FALLS TRAILER RENTAL OFFERS THE MOST POPULAR STYLES OF TRAILERS
ON THE MARKET, WHILE ALSO HAVING A STANDING REPUTATION FOR:

- ✓ **QUALITY TRAILERS**
- ✓ **BEST CUSTOMER SERVICE**
- ✓ **AFFORDABLE RATES**
- ✓ **CONSTANT AVAILABILITY**

★★★★★
4.5 STAR
CUSTOMER REVIEW ON GOOGLE!

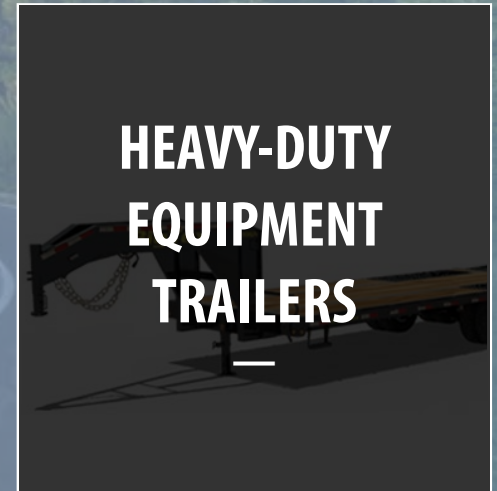
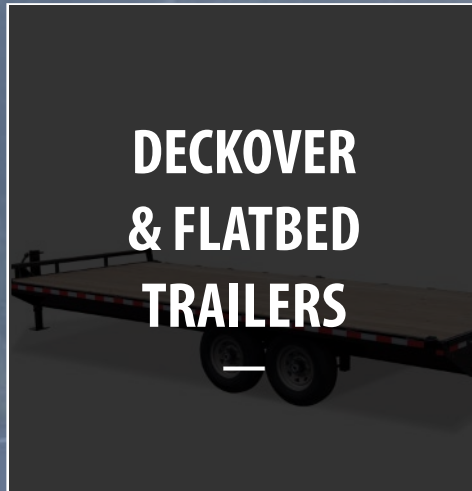
320+
PROJECTS COMPLETED

1,500+
UNIQUE CUSTOMERS

20+
AVAILABLE TRAILERS

25,000+
TRAILER RENTED HOURS

PRODUCT LINE



TWIN FALLS TRAILER RENTAL WEBSITE 

213,465

Magic Valley:
Population Base (2022)

1.1%

Twin Falls County:
Est. Ann. Pop. Growth (2022)

\$59,100

Twin Falls County:
Med. Household Income (2022)



The Magic Valley
**Drawing on a consumer
base of +200,000 ...
Twin Falls is the
most urban of the
region's counties.**



Magic Valley
Community
partnerships help drive
unemployment rates
that are lower than
national metrics.

2.3%

Unemployment Rate:
Twin Falls MSA (Dec 2022)

2.6%

Unemployment Rate:
State of Idaho (Feb 2023)

108,175

No. of Employed:
Job Strength (Twin Falls MSA, 2022)

249,188

Population:
Boise (2023)

#1 & #4

Best Run Cities in America:
Nampa & Boise
(WalletHub 2023)

#12

Best Place to Live in the US
Boise (US News 2023)

Top

COMMERCIAL

The Boise Valley
**Includes several of
Idaho's most highly
populated cities.**

801,470

Population:
Metro Area (2023)

#6

Best Large City to Start a
Business:
Boise

(WalletHub, 2023)

#5

Top Emerging Industrial
Markets:
Boise

(Commercial Edge, 2022)

The Boise Valley
**Serves as the center of
commerce, politics, and
cultural events for the
region.**