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#### The Boise Valley ... World famous for its agriculture, the area has an equally vibrant environment for a variety of industries.

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The Boise Valley is home to Idaho's capitol and serves as the center of commerce, politics, population, cultural events, and the blue field that personifies the Boise State Broncos. As a high desert community resting at the foot of the mountains, it is surrounded by thriving bedroom communities rich in their own histories and economies, bringing the metro area population to approximately 845,864. Experts estimate the MSA population will exceed 1,075,000 by 2050.

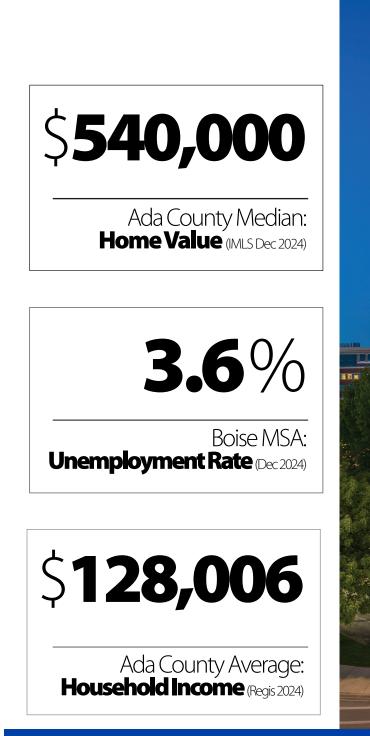
Although Idaho is world famous for its agriculture, it has an equally vibrant economic environment for high-tech, healthcare, education, transportation, service, tourism, and retail industries. Many nationally and globally recognized corporations have a home in the valley, including Micron Technology, Hewlett Packard, Amazon, Albertsons, J.R. Simplot Company, MotivePower, Materne, LambWeston, and many others.

Forbes consistently ranks the Boise Valley as one of the top places in the country to not only do business, but also for raising a family, entertainment, recreation and its high quality of life.

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St. Luke's Health System	16,000 +
Walmart	9,000 +
Saint Alphonsus Health System	6,000 +
Albertson's	5,500 +
Micron Technology, Inc.	5,500 +
Boise State University	5,000 +
Amazon	5,000 +
West Ada School District	4,500 +
Boise School District	3,000 +
J.R. Simplot Company	3,000 +

Source: 2024 Idaho Dept of Labor



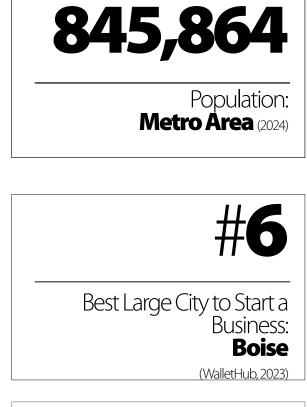
The Boise Valley Boise Ranked #3 Best Performing Large City Economy by Milken Institute.

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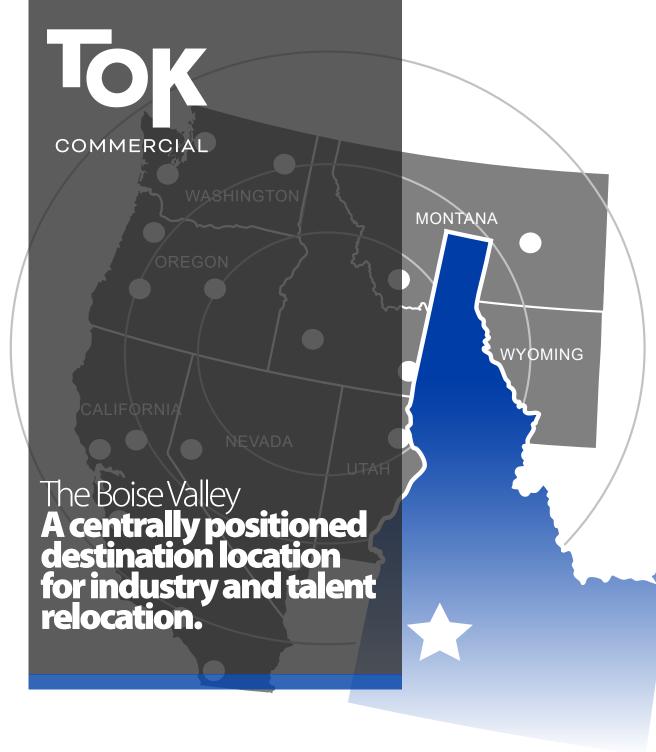


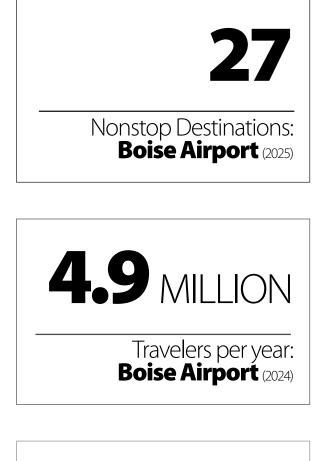




Best Performing City: Boise (Milken Institute, 2024)

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Average commute time: **Boise Valley** (BVEP, 2024)





Best Run Cities in America: Nampa & Boise (WalletHub 2024)



Best Place to Live Out West: Meridian & Boise

(Livability 2024)

### The Boise Valley Includes several of Idaho's most highly populated cities.

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### The Boise Valley 83% of the Boise Metro population is under the age of 65.

\$**28.07** 

Metro Avg. Hourly Wage: **Business climate** (2023)

## 55%

+\$75K Household Income: Income Distribution (Boise, 2024)

**70**%

White Collar Workers Employee profile (REGIS, 2024)

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