

**North Idaho** – North Idaho is frequently identified as one of the best locations to live in the US and is comprised of Idaho's five northernmost counties – Kootenai, Boundary, Benewah, Bonner, and Shoshone. Coeur d'Alene is the largest city within North Idaho. Other important cities in the region include Post Falls, Rathdrum and Hayden. East of Coeur d'Alene lies the Silver Valley, rich with mining history, which follows Interstate 90 to the Montana border at Lookout Pass. The North Idaho region is well known for silvaculture (growing of trees and the production of lumber). The production of grass seeds and hops for beer production are also significant in the region. Nine microbreweries have operations in the area and the area also boasts many cattle ranches.

Coeur d'Alene's MSA boasts a population of over 180,000. The CdA MSA (combined CdA/Spokane), has a population of over 730,000 and has grown by 9.8%. This population growth outpaced the national rate of 6.9%. The region is projected to continue its population growth.

Coeur d'Alene offers one of the nation's fastest-growing metros for both job and population growth. Since 2017, North Idaho job growth has exceeded 10%. Businesses employ a highly-skilled workforce of 350,000+ within a 30-40 minute drive, and it's projected to grow by 38,000 in the next 5 years.

Source Google Search

Top Public & Private

## **Employers**

Kootenai Health	2,500 - 4,999
Coeur d'Alene School District	1,000 - 2,499
Walmart	1,000 - 2,499
Hagadone Hospitality	1,000 - 2,499
Kootenai County	500 - 999
Post Falls School District	500 - 999
North Idaho College	500 - 999
Silverwood	500 - 999
Coeur d'Alene Casino	500 - 999

Source: 2023 Idaho Dept of Labor



4.2%

Unemployment Rate: **Kootenai County** (Aug 2023)

3.0%

Unemployment Rate: **State of Idaho** (Aug 2023)

83,016

No. of Employed: Job Strength (Kootenai County, 2023)

185,474

Coeur d'Alene MSA: **Population Base** (2023)

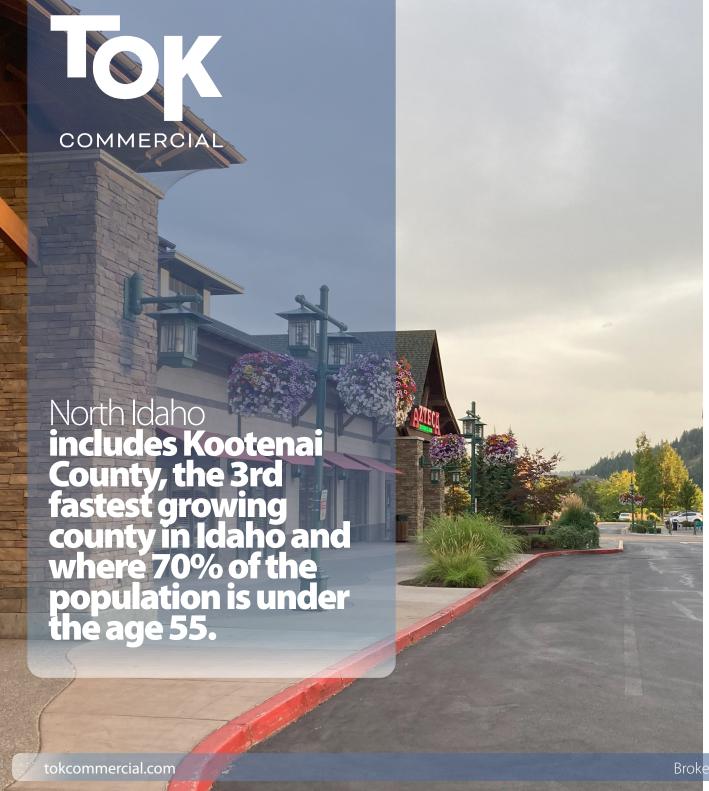
1.8%

Kootenai County: **Est. Ann. Pop. Growth** (2023)

\$70,539

Kootenai County: **Med. Household Income** (2023)





3,480

Single Family: **Homes Sold** 

(Kootenai County, Flexmls 2022)

143

Single Family: **Condos Sold** 

(Kootenai County, Flexmls 2022)

\$555,000

Median: **Home Price** 

(Kootenai County, Flexmls 2022)

Brokerage | Property Management | Advisory Services

**250+** 

**Trucking Companies** In the I-90 Aerospace Corridor (2023)

19.2%

10 Year Projected growth: **Idaho Aerospace Industry** 

(Idaho Commerce)

3.9 MILLION

Travelers per year: **Spokane Airport** (2022)

